



1. Product Name

Ashford Formula

2. Manufacturer

Curecrete Distribution Inc.
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3. Product Description

BASIC USE

Ashford Formula, the leader in concrete densification since 1949, is a transparent, chemically reactive, water-based sealer that penetrates concrete and masonry building materials, protecting, preserving and strengthening them permanently by:

- **Curing** - Ashford Formula controls hairline checking and temperature cracking on new concrete. When applied to properly placed, structurally sound freshly finished concrete, Ashford Formula will uniformly cure the concrete through a combined chemical/moisture retention reaction so vital to the complete hydration process
- **Sealing** - Ashford Formula penetrates deep into the concrete forming a chemical reaction that locks the pores from within, providing a deep permanent seal on all types of concrete surfaces
- **Hardening** - Ashford Formula solidifies the component parts of the concrete into one solid mass, increasing the density, toughness, hardness and substantially increasing the abrasion resistance and durability of the concrete surface. Smooth steel troweled surfaces develop a marble-like finish and sheen. Ashford Formula treated concrete has been compressively tested 38% harder after 30 days than fully cured, untreated concrete
- **Dustproofing** - Ashford Formula chemically reacts with the salts in the concrete, permanently eliminating the release of concrete dust through the surface pores
- **Neutralizing Alkali** - As the Ashford Formula progressively penetrates the concrete, it



Wal-Mart facility, Guadalajara, Mexico

neutralizes the alkalis, forcing them to the surface where they can be washed away during the application. The deep alkalis are locked in, and efflorescence and the leaching of lime and alkalis stop

- **Bonding** - Ashford Formula prepares the treated surface for paints, caulking compounds, adhesives and floor coverings by eliminating the surface concrete salts that are so detrimental to proper bonding. Ashford Formula contains no silicone and is coatable and compatible with any type of covering when standard surface preparation guidelines are followed

With one application of Ashford Formula, concrete or other masonry is cured and permanently sealed for its lifetime, and is rendered highly resistant to oils, greases and other surface contaminants. The component parts of the concrete are solidified into a solid mass that toughens, hardens and increases the density. Surface alkalis are neutralized, and efflorescence and the leaching of lime and alkalis are stopped. Treatable materials include concrete, heavyweight concrete block, mortar, plaster, stucco, terrazzo, exposed aggregate and any sand-aggregate-cement combination. Applications include warehouses, distribution facilities, aviation hangars, manufacturing plants, food processing and distribution buildings, pulp and paper mills or other types of facilities with large exposed concrete floors.

COMPOSITION & MATERIALS

Ashford Formula complies with all USDA regulations and is nontoxic, noncombustible and nonflammable. It is not harmful to lungs or hands and contains no volatile organic compounds (VOCs).

SIZES

Ashford Formula is available in 55 gal (208 L) drums and 5 gal (19 L) pails.

COLOR, FINISH

Ashford Formula is clear and will not change the natural appearance of masonry or concrete. Where alkali, lime and other impurities are forced to the surface and the natural appearance is to be preserved, all treated surfaces must be flushed clean with clear water in accordance with manufacturer's instructions.

On smooth steel troweled concrete surfaces, a natural wax-like sheen will appear between 6 - 12 months after treatment. This can be accelerated by burnishing after curing. The sheen is caused by the hardening and sealing effects of the Ashford Formula, as well as by the abrasion from cleaning and use of the floor. A routine cleaning program using a floor scrubber with abrasive-type brushes will accelerate and enhance the sheen. The sheen will last the lifetime of the surface.

BENEFITS

- Controls hairline cracks in new concrete
- Only one application creates a permanent seal that is solid, rather than porous, on all

TABLE 1 PHYSICAL/CHEMICAL PROPERTIES

Abrasion resistance (ASTM C779)	At least 32.5% increase at 30 minutes
Surface adhesion (ASTM D3359)	At least 22% increase in epoxy adhesion; no change for polyurethane adhesion
Curing	At least 93% greater moisture retention during the initial critical 24 hour curing period compared to untreated samples
Compressive strength (ASTM C39)	At least 40% increase in compressive strength at 7 days compared to untreated samples At least 38% increase at 28 days compared to untreated samples
Impact resistance (ASTM C805)	At least 13.3% increase in impact resistance compared to untreated samples
Permeability	0.00073 oz (0.022 cc)/hour seepage rate using a 7 (2.13 m) head of water and a 4.91 in ² (3168 mm ²) treated area
Coefficient of friction (ASTM C1028)	0.86 dry, 0.69 wet
Weathering (ASTM G23)	Ultraviolet light and water spray exposure had no adverse effect on treated samples

types of concrete surfaces

- Hardens and strengthens within the concrete mass, protecting against deterioration and producing a floor that is resistant to traffic; rather than eroding, the floor surface actually self-polishes
- Treated surface resists dust, oils, greases and other surface contaminants, such as tire marks
- Effective curing agent when applied immediately after the finishing operation; stabilizes the surface, minimizes crazing and ensures that the concrete will meet or exceed its design strength
- Prepares the treated surface for paints, caulking compounds, adhesives and floor coverings
- Covers approximately 200 ft²/gal (5 m²/L), depending on concrete temperature and porosity
- Compatible with any type of covering when standard surface preparation guidelines are followed
- Thinners not required - Equipment is cleaned using water only

LIMITATIONS

- Ashford Formula is not to be used to seal light-weight block or other extremely porous masonry that contains actual holes and air pockets
- Ashford Formula is not for application over areas previously treated with curing or sealing agents unless these coatings have been removed by chemical or mechanical means
- On concrete that is abnormally porous or soft, additional applications of Ashford Formula may be required. This also applies to surfaces with open finishes, such as broom finished or scarified floors

4. Technical Data

APPLICABLE STANDARDS

ASTM International (ASTM)

- ASTM C39 Standard Test Method for Compressive Strength of Cylindrical

Concrete Specimens

- ASTM C779 Standard Test Method for Abrasion Resistance of Horizontal Concrete Surfaces
- ASTM C805 Standard Test Method for Rebound Number of Hardened Concrete
- ASTM C1028 Standard Test Method for Determining the Static Coefficient of Friction of Ceramic Tile and Other Like Surfaces by the Horizontal Dynamometer Pull-Meter Method
- ASTM D3359 Standard Test Methods for Measuring Adhesion by Tape Test
- ASTM G23 Practice for Operating Light-Exposure Apparatus (Carbon-Arc Type) With and Without Water for Exposure of Nonmetallic Materials (Withdrawn 2000)

PHYSICAL/CHEMICAL PROPERTIES

See Table 1.

5. Installation

PREPARATORY WORK

Deliver products in manufacturer's original, unopened, undamaged containers with identification labels intact. Store materials protected from exposure to harmful environmental conditions and at temperature and humidity conditions recommended by the manufacturer. Storage life is 2 years.

Verify that site conditions are acceptable for installation. Do not proceed with installation until unacceptable conditions are corrected.

On existing concrete remove all surface coatings. To remove dust, dirt and contamination from areas to be treated, sweep surface using a fine bristle broom, or scrub, hose off with water and let dry. Ashford Formula can be applied to damp surfaces as long as all puddled areas are swept away. This prevents the Formula from becoming diluted before it is able to penetrate the surface.

METHODS

Ashford Formula may be applied on new con-

crete by owners, contractors, or qualified applicators. If owners or their contractors apply the material, Curecrete requires that a field technician be on hand to provide assistance and ensure the application is done correctly. On existing concrete, Curecrete recommends that only qualified applicators prepare the surface and apply the material. Outside of the United States, the Ashford Formula can be applied only by certified applicators.

New Concrete

Apply product immediately following the finishing operation, as soon as the surface is firm enough to walk on and before hairline checking and temperature cracking begin. Curecrete recommends application using a low pressure, high-volume pump that will dispense material at 40 - 70 psi (276 - 483 kPa) and roughly 3 - 5 gal (11 - 19 L) per minute. Keep the entire surface wet with Ashford Formula for 30 minutes, working it into the concrete surface with a soft-bristled broom.

As the Ashford Formula becomes slippery underfoot, lightly mist the surface with water. As it again becomes slippery underfoot, thoroughly flush the entire surface with water and squeegee it completely dry to remove all surface alkali and/or Ashford Formula residue.

On exterior broom-finished surfaces, no flushing is required, but any remaining Ashford Formula must be squeegeed or broom-swept from the surface after 30 - 40 minutes.

Newly placed concrete requires the normal hardening period. Allow 30 days for proper curing before applying paint or covering.

Old Concrete/All Cured Surfaces

Spray with a low pressure sprayer or pour and brush with a soft bristle broom to saturate the entire surface with Ashford Formula. Keep the surface wet with the Formula for 30 minutes.

- Option 1 - If the majority of the Ashford Formula has been absorbed into the surface after 30 - 40 minutes, broom or squeegee



any excess material from all low spots and puddles so that all remaining Ashford Formula is entirely absorbed into the concrete or is totally removed from the surface

- Option 2 - If after 30 - 40 minutes the majority of the Ashford Formula is still on the surface, wait until it becomes slippery underfoot, then thoroughly flush the entire surface with clear water; squeegee completely dry to remove all Ashford Formula residue

The surface can be used as soon as it is again dry to the touch and the application is complete. Allow 3 - 7 days before applying paint or coverings.

Instructions for tilt-wall applications and vertical surface applications are available online at www.ashfordformula.com.

PRECAUTIONS

Performance

- Apply product with low pressure sprayer only. Do not use airless sprayers, as they atomize the material, allowing inhalation
- Diaper all construction equipment components that might drip oil, hydraulic fluid or other liquids
- Apply Ashford Formula to colored concrete only after the slab is fully cured
- Prevent Ashford Formula from getting on glass or other finished surfaces. If this occurs, immediately wipe with a damp cloth or flush the affected surface immediately. When applying near windows, mask the glass
- Do not apply Ashford Formula when the temperature falls to below 35 degrees F (1.7 degrees C)
- Protect new concrete from freezing for a period of 6 days
- If the Ashford Formula becomes frozen, thaw and agitate before using

Safety

- If taken internally, do not induce vomiting. Drink large amounts of milk or water. Consult a physician immediately
- May cause eye and mucous membrane damage. Avoid contact with eyes and mucous membranes. If contact occurs, flush with water for 15 minutes
- Surfaces treated with the Ashford Formula temporarily become slippery during application. Exercise care and caution to avoid falls

BUILDING CODES

Installation must comply with the requirements of all applicable local, state and federal code jurisdictions.

6. Availability & Cost

AVAILABILITY

Curecrete Distribution Inc. has inventory facilities throughout the United States, allowing for next day delivery to more than 95% of all zip codes, as well as same day service in some areas. Contact the manufacturer for local availability information.

COST

Ashford Formula is competitively priced. For specific price information, contact Curecrete Distribution Inc.

7. Warranty

Curecrete Distribution Inc. warrants that a properly prepared and structurally sound concrete or masonry surface treated with Ashford Formula according to the manufacturer's directions will remain dustproof, hardened and water repellent for 20 years. If the treated surface does not remain dustproof, hardened and water repellent after the specified sealing period, Curecrete Distribution Inc. will supply, at its own expense, sufficient Ashford Formula to reseal any defective area. This warranty does not apply if the Ashford Formula is improperly applied or if structural faults occur due to faulty workmanship, improper design or failure of materials other than the Ashford Formula. Complete warranty terms and conditions are available from the manufacturer. For details, consult Curecrete Distribution Inc.

8. Maintenance

Scrub the floor often. The abrasion polishes the floor and enhances the shine. Ample water used with routine detergent scrubbing will accelerate the sealing process.

Use a neutral to high pH detergent void of sulfates and hydroxides (caustic soda) to clean the floor. Acidic cleaners or sweeping compounds will dull the surface appearance.

Clean spills quickly. Highly concentrated acid may etch the surface if left in contact with the floor. Foods such as mustard and grape juice may leave a residual stain if not removed immediately.

Keep a good oil emulsifier on hand to clean up oil, grease or fats.

Waxing or coating with other products is unnecessary and is not recommended.

9. Technical Services

Technical assistance, including more detailed information, product literature, test results, project lists, assistance in preparing project specifications and arrangements for application supervision, is available by contacting Curecrete Distribution Inc.

10. Filing Systems

- MANU-SPEC®
- Additional product information is available from the manufacturer upon request.